BarTender® quick reference guide

BarTender
BY SEAGULL SCIENTIFIC

Choosing the right edition

S STARTER EDITION

Basic business label design and printing with easy-to-use design tools, allowing users to quickly design and print commercial-quality labels. Users are up and running in minutes, using BarTender's intuitive design tools, wizards and extensive library of sample label templates.

SIMPLE LABEL CREATION AND PRINTING FOR YOUR SMALL BUSINESS

- Easy label design tools to create commercial-quality labels, right out of the box
- Just-in-time, on-demand labeling
- Connect to data stored in Excel or CSV files
- Designed to support Amazon Transparency

P PROFESSIONAL EDITION

Dynamic business printing with data entry forms, powerful Intelligent Templates™, database connection, encoding and on-demand, anywhere, any device printing. Built for organizations of any size that need to standardize label printing.

TURN YOUR DATA INTO DYNAMIC LABELS, RFID TAGS AND CARDS

- Powerful design tools such as BarTender's Intelligent Templates™ reduce label maintenance
- Secure anywhere, anytime internet printing
- Enhanced data accuracy with connections to files and databases
- Data entry forms that standardize the data capture and label print process
- RFID and smart card encoding support

A AUTOMATION EDITION

Efficient automated printing with powerful process automation and business application integration. Enterprises of any size can seamlessly automate their label and document printing.

CREATE POWERFUL INTEGRATIONS WITH EXISTING BUSINESS SYSTEMS

- Flexible integration supports broad interoperability
- Seamless integration to virtually any business system
- Automated print operations, no coding required
- Advanced printing controls, including business rules and label reprint

E ENTERPRISE EDITION

For businesses that operate in regulated industries, span multiple locations or need centralized control of their label design and printing operations.

COMPREHENSIVE ENTERPRISE LABELING MANAGEMENT

- Centralized document storage and management for revision control
- Faster label design, approval and publishing with workflow orchestration
- Comprehensive security and auditable processes
- Traceability and serialization to meet industry regulations
- Seamless integration with virtually any business system
- Enhanced reliability for mission-critical environments

Each higher edition contains all the features of the lower editions below.

Get started now! Try all these major features and more with our full-featured Enterprise Edition for 30 days at no cost.

www.SeagullScientific.com

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Major feature overview

Major feature overview		Starter	Professional	Automation	Enterprise
BarTender Designer	Easy-to-use WYSIWYG and powerful label and document designs	•	•	•	•
Support for thousands of printers	Print to over 7,000 printers and devices	•	•	•	•
Intelligent Templates™	Design and print from flexible templates with data-driven automation rules		•	•	•
Anywhere, anytime web printing	Securely print from any browser on any device.		•	•	•
Data connectivity	Easily connect to over 20 database and data file types		•	•	•
Integrated and automated	Integrate with any ERP, WMS, MES or business system to automate label printing			•	•
Centralized document and workflow management	Unique visual workflow designer with version control and audit trail support				•
Enterprise security	Comprehensive role-based security and user permissions — includes e-signatures, document encryption and printing access controls				•
High availability	Increased reliability with enhanced failover and resilient fault-tolerant license support				•

Industries

Transportation and Logistics — Standardize labeling processes across the supply chain, creating interoperability, transparency and velocity.

Manufacturing — An integral component of the labeling strategies of the world's discrete, process and additive manufacturers, from micro-manufacturers to the world's largest global operations.

Chemical — Chemical manufacturers, distributors and importers across the world trust BarTender to help them meet the ever-growing collection of rules and regulations surrounding labeling, serialization and security.

Food & Beverage — Named a top technology for the food industry, BarTender helps simplify the unique requirements for FSMA 204 compliance, business-to-business interoperability, labeling and traceability that keep the global food supply chain safe.

Healthcare — BarTender is deployed at hospitals, pharmacies, labs and clinics around the world, enabling the precise tracking required in the patient care and healthcare supply chain.

Medical Devices — Medical device manufacturers trust BarTender for its reliability, security and automated UDI compliance.

Pharmaceutical — BarTender enables compliance with the vast set of global track-and-trace regulations for prescription drugs, including DSCSA and FMD.

Retail — BarTender provides businesses with the barcodes, RFID and smart label tools to keep up with rapidly evolving standards, technologies and requirements in today's highly competitive retail environment.

Aerospace — Accurate tracking and maintenance of parts throughout the aerospace and defense supply chains enables compliance with regulatory requirements, improves safety, and provides protection against theft and counterfeit spares.

Maintenance and Support

- Live access to our support experts via email, chat and phone. Premium Support is available to Automation and Enterprise customers.
- Download free updates and new versions of BarTender
- Easily upgrade your software edition or add printers to your current license
- Fast renewals

Professional Services

Whether you need a simple BarTender overview, a full-service lifecycle implementation with installation, configuration and integration, or something in-between, BarTender's team of experts is here to help

- BarTender Quick Start
- Template design service
- On-site solution consulting