

# **Better Communications Greater Contributions**

Help workers solve problems on the spot. Put answers at their fingertips and co-workers and customers within their reach. Connect people, data and workflows for a smarter, more responsive operation.

# Create a Smart, Connected Workplace

Improve employee efficiency and enhance customer service with the fully scalable suite of communication tools. Connect front-line employees, so they can coordinate and collaborate across spaces small or large.

### Retail



Easily answer customer questions and locate products with dynamic collaboration between the front and back of the store.



Meet demand for Buy On-Line Pick-Up in Store (BOPIS), click and collect, curbside pickup and on-demand assist with the tap of a button.



Satisfy employees; give them the ability to work multiple roles, using preloaded profiles. Protect your staff by notifying others of emergencies via calling and alert features.

### Healthcare



Respond to patients faster with staff location tracking, to quickly get essential and qualified caregivers on the scene.



Keep employees safe with emergency calling, duress features and location services to see where everyone is.

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Offer staff flexibility to work in multiple departments and roles with secure access and device sharing capabilities.

### Manufacturing



Prioritize safety with critical real-time alerts and alarm notifications such as Drop Detection and duress signals.



Optimize delivery times by rerouting drivers to meet customers' delivery expectations.



Simplify communications by sending instant alerts about new priorities and broadcasting messages to your entire team at once.

## Faster Communication, Easier Collaboration

Keep workflows intact and minimize disruption on the front line. Fill in labor gaps. Broadcast messages to everyone in an instant. Keep communication secure and reliable. Use one platform on a single device. Give teams all the communication options they need to stay in touch and focused on the job.

#### **PTT Express:**

The cost-effective way to connect workers, broadcast messages and get in touch, instantly.

Push-to-Talk: Connect teams at the push of a button using cellular data

Made for Android<sup>™</sup>: Adopt easily on your Zebra Android devices

Fast Deployment: Use right from the box with no server or PBX integration required

Protect Calls: Keep calls secure with enterprisegrade security

**Cross-Device Communication:** Connect and communicate between departments and on different types of Zebra mobile computers

#### PTT Pro:

The feature-rich solution that turns your front line's mobile devices into walkie-talkies.

Push-to-Talk: Access reliable, instant PTT calling and multimedia messaging between individuals using cellular data or Wi-Fi

Enterprise-Grade Communication: Get faster, more efficient and secure communications on a trusted solution, rather than relying on personal devices

Bring Your Own Device: Run on your own Zebra Android devices or add to a third-party iOS®/ Android device or Windows® desktop

GPS: Track and locate workers near and far, in the aisle or out in the field

Drop Alerts: Know when a Zebra device drops, or workers are unresponsive so you can act quickly

**Emergency Alert Prioritization:** Send emergency alerts, overriding any calls in progress, to reach every employee at once

Hands-Free Voice Communication: Drive productivity by enabling workers to communicate without touching their mobile devices

**IoT Integration Service:** Connect sensors to staff devices, pushing automatic alerts about customer assistance, product issues and more



#### **Enterprise Voice:**

Powerful PBX-based voice calling features on Zebra mobile devices give employees the ability to connect and collaborate anywhere, without being tethered to their workstations.

**Easy Implementation:** Plug into existing infrastructure for quick, easy deployment

Advanced Extension Management: Assign incoming calls based on role for fast, accurate responses from the right employee

Intuitive: Save time on training and onboarding with simplified PBX features such as the ability to manage up to four different extensions, join different departments or select multiple roles on the fly

**Customize Your Way:** Design the interface to work best for your teams with the features and PBX functions that align with your organization

#### All-in-One Solution:

The complete solution packed with all the functions and features of PTT Pro and Enterprise Voice, plus the added bonus of Profile Manager for device sharing made easy.

Powerful Combination: Create synergies and unlock untapped potential when you combine PTT Pro, Enterprise Voice and Profile Manager on one integrated communication platform

**Device Sharing:** Share devices with multiple employees and automatically configure each to match the individual worker's role and needs

**PBX Integration:** Minimize hold times and speed up workflows by automatically routing incoming calls to the right department or specific person with the Voice add-on

**Configurable:** Customize rules for each role, control feature access and more

## **Features Overview**

Features	PTT Express	PTT Pro	Enterprise Voice	All-in-One
Peer-to-Peer Service (no cloud)	<			
Zebra Cloud Provisioned Service		<	<b>v</b>	<ul> <li>Image: A second s</li></ul>
Group Call / Private PTT Calling	× .	<		~
Zebra Android	<ul> <li>Image: A second s</li></ul>	<	<b>v</b>	<ul> <li>Image: A second s</li></ul>
iOS & Desktop		<		<
Extensive Administration Capabilities		<	<b>v</b>	<ul> <li>Image: A second s</li></ul>
Multi-Language Support		<	<	~
Voice Commands (Android only)		<	<b>~</b>	<ul> <li>Image: A second s</li></ul>
Multimedia Messaging (Text, Audio Notes, Video and Image)		<		~
Broadcast Messaging		<		×
Location Tracking (GPS & Wi-Fi)		<b>~</b>		<b>~</b>
Simple Task Tracker		<b>~</b>		×
Worker Safety (Emergency PTT, Duress, Drop Detection)		<b>~</b>		<b>~</b>
APIs & Webhook Integration		<b>~</b>		×
Full Duplex Voice Calling (Connecting to Customer PBX)			~	<b>~</b>
Configurable Client			×	×
Single Sign On		•		×
Authentication with Customer User Management System		×		×
Role Selection			<b>v</b>	×

\* Maximize your front-line potential with the most complete WFC offering. Packed with all the functions and features of PTT Pro and Enterprise Voice, plus the added bonus of Profile Manager for device sharing made easy.

### **Integrator Partners**

Now you can span even more front-line essentials when you integrate the power of Workforce Connect with third-party software companies.



Offer a Secure, Seamless UX

Securely access Workforce Connect via your preferred user interface.

BlueFletch https://bluefletch.com Imprivata https://www.imprivata.com Ivanti https://www.ivanti.com



**Directly Connect Customers to Front-Line Workers** Integrate the Internet of Things to Workforce Connect.

Gimbal http://gimbalco.com Doddle https://doddle.com



**Communicate Clearly and Hands-Free** Improve productivity with headsets and accessories.

BlueParrott https://www.blueparrott.com Aina https://www.ainaptt.com Savox https://savox.com



Securely Support a Shared Device Model Authenticate and manage users' access.

Microsoft Active Directory

https://www.microsoft.com/en-gb

Okta https://www.okta.com



### Extend Communication Outwards

Connect corporate employees to front-line workers and customers.

Microsoft Teams https://www.microsoft.com Slack https://slack.com

## Stay in the Know and in Reach

When you enable your front line to work together with easy and effective communication tools, you unlock your organization's potential. Workflows improve. Employees are engaged and kept safe. Customer satisfaction and loyalty go up. And, profit margins widen.

# Associate Satisfaction is Tied to Technology Use



Connect Your Operation To learn more about Workforce Connect, please visit www.zebra.com/workforceconnect



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