

An RFID Solution From:



# RFID VISIBILITY PLATFORM



## The Challenge

You recognize the tremendous potential of RFID. But like many others, you openly wonder about the challenges in deploying it:

- Custom user interfaces, data filters and device configurations.
- Software incompatibilities making it difficult to import and integrate raw data into back-end systems.
- Handheld applications that need to be developed from scratch.
- The complications and expensive delays that make for a steep learning curve.

3X 

THE RFID MARKET  
WILL ALMOST  
TRIPLE BY 2020  
TO \$23.4 BILLION.\*

## The Solution

Introducing the ViziTrace RFID Solution. ViziTrace gets you on the fast track to deploying RFID and simplifies deployment:

- Pre-built interfaces, handheld apps, and other solution components are ready to go right out of the box.
- Modular, highly adaptable software designed for multiple verticals, business applications, and devices.
- Dependable performance that removes complexity and captures higher returns at a faster rate and lower risk.

## The Benefits

### Modularity That Fits Your Business Needs

ViziTrace's modular structure means you purchase only the components you need when you need them. As both your business RFID use grows, components can be added to create a business driven solution model.

### The Most Cost Effective

From day one, ViziTrace will have data storage structures, pre-developed interfaces, handheld applications, canned business reports and a report writer – all easily customizable. Remote monitoring and debugging simplify management too.

### A Faster Return on RFID

ViziTrace's simplicity allows you to accelerate your deployment timelines, and your return on your RFID investment. ViziTrace IS a shortcut to developing, integrating, using, and managing RFID.

### Seamless Growth

No starting over required. ViziTrace seamlessly scales from one location to thousands, and builds on your previous investments. As your needs change, expand your business instead of your budget.

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## Who Can Benefit from ViziTrace ?

### Health Care

With ViziTrace and RFID, spend less time on inventory management and more on patient care. Traceability also inoculates organizations from theft and counterfeit supplies. Should an emergency strike, RFID and ViziTrace can assist in quickly and accurately tracking triage patients, enabling you to provide them with optimal care.

### Supply Chain

All the links in your supply chain benefit from RFID and ViziTrace. Expedited receiving and processing, faster cycle counts, improved accuracy, all result in decreasing returns, increased turns and higher customer satisfaction. With improved traceability comes improved control to facilitate compliance and validate all shipments.

### State and Local Government

From evidence to documents, from weapons to vehicles, IT assets and even people — students, citizens and prisoners, ViziTrace and RFID make it easy to keep track of it all and make asset visibility fast, easy and precise. The budget impacts go well beyond the short-term reduction in lost items and extend to the man-hours involved, legal impacts, etc. The platform not only serves your agency well in times of natural disasters, but helps prevent man-made ones caused by over-burdened and creaking legacy storage and tracking systems.

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Modular, Simple and Flexible...



**ViziTrace's Modules And Their Features Include:**

- Web-based administration functions
- Asset inventory and tracking by location
- Web-based reporting functions
- Unlimited user-defined locations
- Unlimited Assets and Attributes
- Easily connects to existing BI and ERP Platforms
- Track chain of custody, asset status and location changes

**Manufacturing**

Assemble a leaner operation with ViziTrace and RFID. By using RFID across your entire manufacturing process, from receiving raw materials to shipping finished goods, labor costs, claims and returns are reduced, and production timelines can align your flow of materials more closely to your customers' demands.

**BUILDING EFFICIENCIES.  
GROWING ECONOMICS.**

- 3.5% cut in costs <sup>3</sup>
- 2-7% increase in revenue achieved by early adopters of RFID <sup>3</sup>
- 27% reduction in downtime for manufacturers who implement mobile solutions with real-time collaboration application <sup>4</sup>

Questions about RFID ?

Contact Rob Hess at Paragon Print Systems 888-237-8525



## ViziTrace Mobile

Anywhere access to:

- Manage Assets
- Locate Assets
- Inventory in Seconds
- Supports Barcode and RFID



## ViziTrace Smart Cart

- Inventory racks as easily as pushing a shopping cart
- Start and stop features
- Zone tag and Inventory read association
- Tiered telescoping antennas for the tallest racks.



## ViziTrace Portal

- Tag Filter and Action options
- I/O and Sensor integration options
- Including lights, buzzers, motion sensors, pressure sensors, door locks
- Text Message and Email Notifications

RFID is growing and for good reason. Regulations and customer demands continue to compel higher inventory visibility and control. At the same time, the lean economy and global marketplace pressures drive business to work ever more efficiently.

As RFID-enabled visibility needs continue to expand, so will the need for a simple means to harness data and transform it into actionable business information. Enter Paragon's ViziTrace.

With ViziTrace as the backbone of any RFID implementation big or small, Paragon takes away the complexity, risk and expense once associated with RFID. What remains will be substantially faster deployments, greater savings, and more freedom to focus on higher-level and higher-valued processes.



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